

About

***2023 Triple J Unearthed FEATURE ARTIST for July Naidoc Week**

***2023 Selected to showcase at BIGSOUND**

***2023 Tik Tok livestream from remote community of Wadeye, NT - an historic event**

***2023 NT Music Award WINNER for both Hip Hop and Youth categories**

***2023 NT Most Powerful Social Media Influencer - No. 10**

***2022 NT Music Awards Youth Song of the Year Winner**

***2022 NT Music Award Finalist - Youth, Pop and Hip Hop/Rap categories**

2021 Winner - NIMA Archie Roach Foundation Award

2021 Best New Talent - NIMA nomination

2021 Winner - Needle In the Hay competition - Australia's largest independent music prize

***BIGSOUND50 - handpicked 2020**

***2020 SAMS - Best Aboriginal/TSI Artist nomination**

2020 Tik Tok - Inaugural NAIDOC Week concert - J-MILLA kicks off the show

***2021 Channel Ten - Project TV interview - Rising star J-MILLA**

24- year old J-MILLA is a proud member of the Marranungu people, who are the traditional landowners of the Litchfield National Park in the NT. Born in Darwin J-MILLA's life started hard from the get-go; yet he managed to find a way to stand outside the intergenerational trauma pathway that affects so many Aboriginal families. Losing himself in music and storytelling was what got him through and it was this part of his culture that he clung to. When he noticed the power of narrative and its influence on those around him; mainly his brothers and sister - J-MILLA's passion for writing lyrics and telling his own stories began. J-MILLA used this passion like a weapon to maintain a healthy mental state for himself and his sibling. His lyrical content swings between deep societal commentary and bangin' club vibes.

At the age of 12 Jay's mother applied and won a scholarship for him to Scotch College in Adelaide to give her eldest son a better chance at life. Jay moved to Adelaide where he now is a proud resident and calls the place home. Just last year J-MILLA was nominated by MusicSA for "Best Aboriginal/TSI Artist". It was his first official industry award nomination. "Adelaide gave me the chance to break the cycle – I feel blessed by the things that are happening for me here." **says J-MILLA.**

J-MILLA's combined social media figures sit at over **300k followers**, and his collaboration with Xavier Rudd on "Ball & Chain" has over 1.8M streams **on Spotify** but it was the track '**Unlock the System**' about the murder of Kumanjayi Walker by police that brought him attention. Soon after he was deemed '**Spotlight Artist**' by triple j Unearthed [twice], programmed by **Tik Tok** for their inaugural 2020 NAIDOC Week online concert, **Darwin Festival, Adelaide Festival** and **Fresh Produce**. J-MILLA has been handpicked for **THE BIGSOUND50**, nominated as "**Best Aboriginal/TSI Artist**" by MusicSA. In July 2021 **J-MILLA won a spot on Australia's largest independent music prize the 2021 Needle in the Hay competition**, was nominated for a **2021 NIMA - Best New Talent** and won the **2021 NIMA Archie Roach Foundation award**. **2022 saw him nominated for a swag of NT Music Awards where he won the award for "Youth Song of the**

Year".

Committed to mob 2022 and 2023 saw J-MILLA travel to Garma, Maningrida, Groote Eyelandt, Beswick, Alice Springs, Amata, the APY Lands and Wadeye remote NT Aboriginal communities where he hosted motivational workshops and performed concerts. However, it was his mentor-work with troubled youth in the remote NT community of Maningrida that caught the attention of triple j UE who added a song called "No Problem" by Lil Youngins about the current system that stigmatised Aboriginal youth in Australia to their official playlist in April 2023. More recently J-MILLA's historic Tik Tok live stream from the remote community of Wadeye, NT made national attention gaining coverage across all News Corp titles, NITV, SBS and ABC TV nationally, Rolling Stone, Purple Sneakers, Hip Hop Observer, Koori Mail and Happy Mag. The total reach of this live stream campaign was an engagement of 380K followers and boasts a high retention rate of 48 seconds up to 3.29 minutes with existing followers. Quite a feat.

Deadly media quotes for J-MILLA here »

"J-MILLA is fast becoming a dominant force in Australian Hip-Hop with 'On My Soul'" - **HAPPY Mag Sept 2023**

"J-MILLA's stock has considerably been on the rise recently". - **ToneDeaf - Sept 2023**

"In association with TikTok and iHeartRadio, J-MILLA's special event was the first digitally live-streamed concert from a remote Indigenous community". - **Rolling Stone June 2023**

"See you at the top J-MILLA" – **HAPPY Mag - Sept 2020**

"It feels like J-MILLA's star is just beginning to rise" - **TONE DEAF - February 2020**

"These artists are the hottest 50 according to BIGSOUND" - **TRIPLE J** -
<https://www.abc.net.au/triplej/news/musicnews/bigsound-50-up-and-coming-artist-announcement/12712742>

Videos

<https://youtu.be/mhqr7gWXuD0>
<https://www.youtube.com/watch?v=2jMSGjhpBao>
<https://www.youtube.com/watch?v=Q90fUgS4F2g>
<https://youtu.be/HPO-p5l4p4U>
<https://youtu.be/xa31bXRg83A>
<https://youtu.be/hJpx0oSaHqQ>
<https://youtu.be/FpYPZiPlb4g>
<https://youtu.be/YTecyToGrhs>
<https://youtu.be/7RXGyl39ctU?si=TR9e5yv-GbcsaNzp>

Music

https://soundcloud.com/user-330765941/gammon-1?si=24c2fc9c91a042d982538a6d8603d9c4&utm_source=clipboard&utm_medium=text&utm_campaign=social_sharing
<https://soundcloud.com/user-330765941/on-my-soul-1?>

si=31369d504d9e4cbc90c6a0ee9ecb7a5b&utm_source=clipboard&utm_medium=text&utm_campaign=social_sharing
[https://soundcloud.com/user-330765941/nicest-ft-thir13teen?](https://soundcloud.com/user-330765941/nicest-ft-thir13teen?si=31369d504d9e4cbc90c6a0ee9ecb7a5b&utm_source=clipboard&utm_medium=text&utm_campaign=social_sharing)
si=40e856aca5984cec9bdc73cbfa4425f4&utm_source=clipboard&utm_medium=text&utm_campaign=social_sharing
[https://soundcloud.com/user-330765941/unlock-the-system-1](https://soundcloud.com/user-330765941/unlock-the-system-1si=40e856aca5984cec9bdc73cbfa4425f4&utm_source=clipboard&utm_medium=text&utm_campaign=social_sharing)
<https://soundcloud.com/user-330765941/no-lie>
<https://soundcloud.com/user-330765941/fresh>
<https://soundcloud.com/user-330765941/route-66-master-24bit-1>
<https://soundcloud.com/user-330765941/my-people>

Socials

www.jmilla.com.au
www.facebook.com/jmillaofficial
www.instagram.com/jmillaofficial/
www.youtube.com/c/jmillaofficial
www.tiktok.com/@popsandjayofficial

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